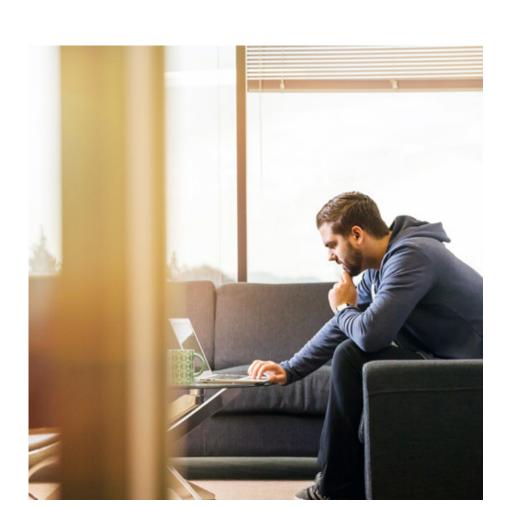


FEEL THE PULL

is 'pull' learning

Today, the way we absorb information has evolved - and so has learning. We consume media selectively from a wide range of sources. Our classroom is all around us - and it is the student, not the teacher who is the focus. This





BE FREE TO LEARN

Traditional learning was separate from work - a 2-day course in which to attain skills, then back to work to apply them. We believe in removing the distinction between work and training - skills should be relevant and ongoing, without boundaries

On average, sales reps have just **24 minutes** a week for training. New disruptive technologies have given us the tools to maximize this — anytime, anywhere, through any medium





ARTIFICIAL INTELLIGENCE

training methods that adapt to you, not the other way around, optimizing learning



WHERE THEY ARE the workforce is mobile, so training should

also be - modular, flexible, portable



JUST FOR YOU

content has become diverse and personalized, presented through next generation platforms



INCREASE ENGAGEMENT

inspired learners are good learners engage with them through storytelling, gamification and AR/VR/MR



static text has given way to video as

a better means to attain and retain learner interest



THE NEW CLASSROOM the classroom is now both physical and

virtual, with a new dialogue between teacher and student - collaborative and engaged



from quick (just a couple of minutes) micro

sessions to longer immersive studies different methods, different benefits



challenge and support your colleagues - share, rank, and comment with the

next generation of blended learning

