Presentation skills 2.0

Mercuri International

Program overview

Presentation skills 2.0

A toolkit for the presenter of tomorrow
The program aims to provide the skills, and the confidence needed to deliver powerful presentations. Following this path, you will discover the process of developing and performing a presentation, along with plenty of tips on how to deliver an unforgettable experience.

Audience
Those who want to improve their performance when presenting

Duration
Digital content: 4 hours 30 min

Delivery format
100% digital or in combination with face-to-face or virtual classroom

Storytelling approach with contestants taking part in a talent show.
Videos, exercises, questionnaires, downloadable documents, gamified scenarios and open forums to connect with the community. All materials are compatible with laptops, tablets, and smartphones

Program overview

- **Communication**
  Learn how to communicate in a clear and effective way, explore the different communicative styles and understand the personality types and how to deal with them. Find out how to actively listen to better understand your speaking partner

- **Message**
  Understand how to build a powerful presentation, starting by organizing the content of the speech to transferring the message into a PowerPoint presentation and adding storytelling elements to engage the audience

- **Presence**
  Discover how to use body language with confidence by controlling and playing with facial expressions, tone of voice and movements, with the aim of captivating the audience from the beginning to the end of the presentation

- **Audience management**
  Find out how to handle the audience's objections, manage time for interventions and keep nerves and stress under control

- **Setting**
  Prepare the setting for your presentation, ensuring everything works. Discover how to run a presentation in different settings (virtual environment, small and large meetings) and interact with the audience effectively

Content overview

1

Communication
- Effective communication
- The many facets of a message
- Discover your communicative style
- Understanding personality types
- Managing challenging communication
- Active listening

2

Message
- How to write the content of your presentation
- Tips on how to insert your content in PowerPoint

3

Presence
- How to use your body language and voice during a presentation

4

Audience management
- Dos and Don'ts for an excellent management of the audience during a presentation
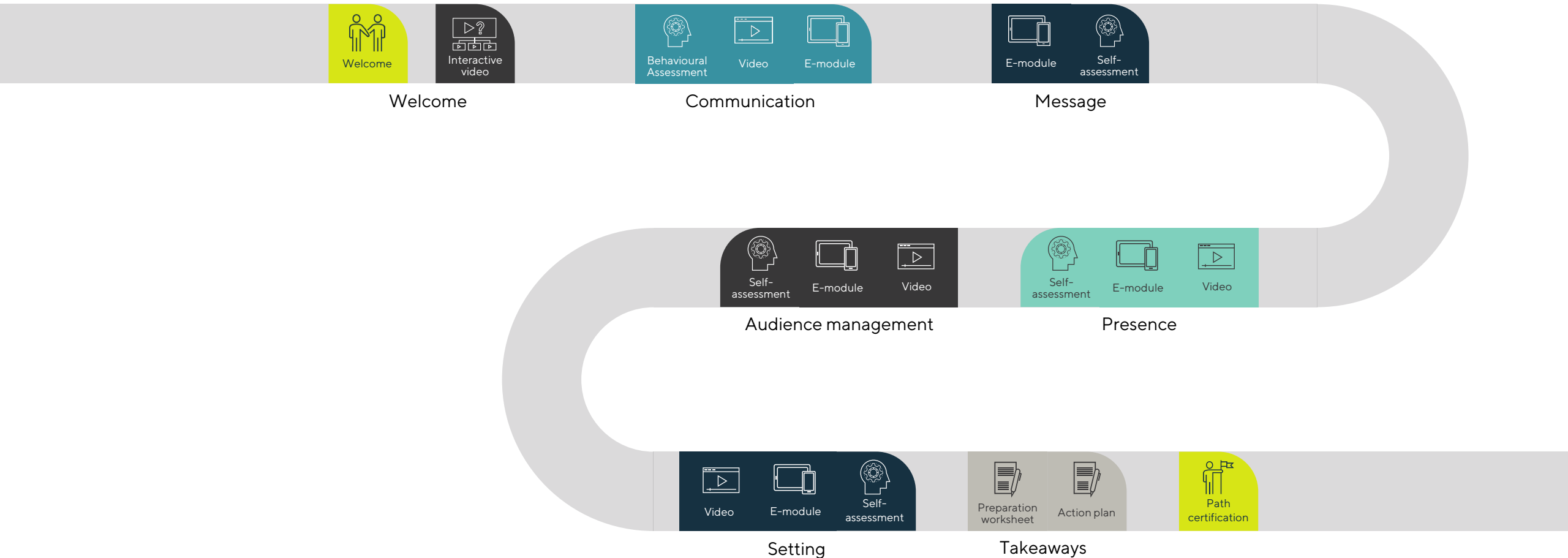- How to handle your audience's questions

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Setting
- How to manage your presentation in a standing, seated and virtual environment

Learning path

Welcome
- Welcome
- Interactive video

Communication
- Behavioural Assessment
- Video
- E-module

Message
- E-module
- Self-assessment

Audience management
- Self-assessment
- E-module
- Video

Presence
- Self-assessment
- E-module
- Video

Setting
- Video
- E-module
- Self-assessment

Takeaways
- Preparation worksheet
- Action plan
- Path certification